

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Sandler & Innocenzi**  
**705 Prince Street**  
**Alexandria, VA 22314**

<i>New</i>		<u>Contract / Revision</u> 500792 /		<u>Alt Order #</u> 06401270	
<u>Product</u> TARKANIAN 4 CONG ADD					
<u>Contract Dates</u> 11/01/12 - 11/03/12		<u>Estimate #</u>			
<u>Advertiser</u> Tarkanian for Congress				<u>Original Date / Revision</u> 10/31/12 / 10/31/12	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash			
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL			
<u>Special Handling</u>					
<u>Demographic</u> Adults 35+					
<u>IDB#</u>		<u>Advertiser Code</u>		<u>Product Code</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	11/01/12	11/01/12	The X Factor	The X Factor		:30			NM	1	\$5,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$5,150.00			
<b>Totals</b>											<b>1</b>	<b>\$5,150.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/01/12	1	\$5,150.00	\$4,377.50
<b>Totals</b>	<b>1</b>	<b>\$5,150.00</b>	<b>\$4,377.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

ADV # \_\_\_\_\_ ADV. NAME POLI/D TARKANIAN/R/CON/NV REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME SANDLER & INNOCENZI BUYER NAME CHRIS FEIST  
 705 PRINCE STREET SALES PRSN PH- TERESA DIFURIA  
 ALEXANDRIA, VA 22314

ORDER # \_\_\_\_\_ CONTRACT # 6401270 CLASS: NATL. LOCAL REGIONAL

PRDCT TARKANIAN 4 CONG ADD EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV1/12 NOV3/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT31/12 17.49

REP: OK'D M1  
 SEE LINE 2  
 TOTAL SAME  
 PLS CNF THANKS

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM DANNY TARKANIAN FOR CONGRESS ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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1	S		800P-900P	30		\$5,150.00	11/1	11/1	0		THU	0
PROGRAM : XFACTOR												
2	A		800P-1000P	30		\$5,150.00	11/1	11/1	1		THU	1
PROGRAM : XFACTOR												

PROGRAM : XFACTOR  
 ORD COM1: CORRECT TP.  
 THIS IS A MAKE-GOOD FOR NOV1 ON LINE-1 FOR 1 SPOT/WK  
 STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#1 MISSED: THU/800P-900P NOV1 30S \$5,150.00 (OCT31/12)  
 OFFER: THU/800P-1000P NOV1 30S \$5,150.00 PLS ADVISE.  
 CMT: CORRECT TP.

NOV/12 \$5,150.00 CONTRACT TOTAL \$5,150.00  
 TOTAL SPOTS 1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$34,333 KVVU 15% KSNV 23% KLAS 39% KTNV 19% KVMY 2% KVCW 2% CABL 0% KTUD 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

ADV # \_\_\_\_\_ ADV. NAME POLI/D TARKANIAN/R/CON/NV  
 AGY # \_\_\_\_\_ AGY. NAME SANDLER & INNOCENZI  
 705 PRINCE STREET  
 ALEXANDRIA, VA 22314  
 REP.# \_\_\_\_\_ OFF.# 762 SALESMAN # \_\_\_\_\_  
 BUYER NAME CHRIS FEIST  
 SALES PRSN PH- TERESA DIFURIA

ORDER # 506792 CONTRACT # 6401270 CLASS: NATL. LOCAL REGIONAL

PRDCT TARKANIAN 4 CONG ADD EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV1/12 NOV3/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT31/12 15.05

REP: NEW TARKANIAN ADD  
 TOTAL \$5150  
 PLS CNF THANKS  
 NIKKI

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 DANNY TARKANIAN FOR CONGRESS ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			800P-900P	30		\$5,150.00	11/1	11/1	1		THU	1
PROGRAM : XFACTOR												
NOV/12 \$5,150.00												
CONTRACT TOTAL											\$5,150.00	
TOTAL SPOTS											1	

MARKET TOTALS \$34,333 KVVU 15% KSNV 23% KLAS 39% KTNV 19% KVMY 2% KVCW 2% CABL 0%  
 KTUD 0%

SVC- NSI  
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